Edwards, Michelle

Shelley Klingerman [shelley@launchterrehaute.com] Wednesday, April 20, 2016 3:28 PM Edwards, Michelle From:

Sent:

To:

Subject:

Re: Entrepreneurial Innovation Training entrepreneurial innovation training flier--Terre Haute.pdf; ATT00001.htm Attachments:

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ENTREPRENEURIAL INNOVATION TRAINING

Offered by Ball State University's Indiana Communities Institute in partnership with the Indiana Office of Small Business and Entrepreneurship

Successful organizations use creative problemsolving to innovate, troubleshoot, and explore opportunities on a continuous basis.

Basadur Simplexity® is a simple and proven process to move from defining problems to implementing creative solutions. Ball State University's John H. Schnatter Institute for Entrepreneurship and Free Enterprise has adapted this powerful process to advance entrepreneurial thinking in businesses, non-profit organizations, and public service.

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- Explore how your organization can use these styles to maximize performance
- Practice problem-solving skills
- Earn the chance for their entire staff* to complete the Basadur® profile
 *some exceptions may apply

Training is provided by the Indiana Communities Institute at Ball State University. The Institute's research-policy-practice framework is designed to address the modern challenges of economic development through community-based strategies for sustainable growth.







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